



PRESS RELEASE

AKIPS develops the most scalable and featured network monitoring software, delivered at a commodity price.

Brisbane, Australia – September 2014 – AKIPS K-12 School Program Launch

The 'K' stands for Kindergarten. We all started school there! Some of us made it to Year 10, some continued all the way through to Year 12. Whether you continued further studies, entered the workforce or went back to school to become a teacher, your life has been impacted by technology.

Schools today are hubs of technology, teaching children about all subjects with the aid of the internet, complete with the now ubiquitous *bring your own device* (BYOD) policies (laptops and tablets across Wi-Fi networks) etc. School computer networks are growing in importance and provide the lifeblood of education amongst school classes and administration. Like many other industries, without access to the network, the normal running of the operation cannot continue without disruption to services, in this case teaching and learning.

With growing demands on IT infrastructure at schools, there is now a requirement to utilise enterprise grade network monitoring software to ensure they are running efficiently and effectively. However, access to that software at a price point compatible with limited school funding has been problematic and in most cases prohibitive. AKIPS, the company that prides itself as delivering the world's most scalable and featured network monitoring software, delivered at a commodity price, now has a solution for schools in the Kindergarten to Year 12 bracket.

Especially targeted at K-12 schools, AKIPS offers access to the fully featured enterprise grade AKIPS Network Monitoring Software at a nominal annual subscription price only available for bona fide K-12 schools. Participation of schools in the K-12 program will be recognised on AKIPS website with a reference to the schools name, location and logo. Schools interested in participating in the program should register their interest via requesting a K-12 quotation.

AKIPS Software continues to accelerate its innovation as can be witnessed by the speed, reliability and dependability of its releases. Customers are extremely satisfied with the ease of deployment and software upgrades. The technology roadmap of features, inclusive of wireless monitoring, will fast become reality. World class businesses, training institutions, and now schools alike, can benefit from the transparency and accountability AKIPS Network Monitor delivers for their customer.

Contact: Mark Birkinshaw, AKIPS Chief Marketing Officer
Email: mark.birkinshaw@akips.com
Website: www.akips.com
AKIPS: "Always Keep It Purely Simple".

For the non-technical audience:

It's hard to imagine going through school without the aid of a computer, but the founder of AKIPS had not even owned a computer until he left school. It wasn't that he couldn't afford one, or that he couldn't decide whether to buy a PC or Mac. It had more to do with the fact that there wasn't a personal computer to buy. Today, there is not a school in existence that doesn't rely on computers and key to keeping the network running is easier thanks to AKIPS Network Monitor K-12 Schools Program.